

DOGA ÇİMEN

Product Designer · CSPO® · Student RGD

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Education

George Brown College

Advanced Diploma
Graphic Design G102
Expected April 2027

Certifications

AI Product Designer ®

Brainstation

CSPO®

Certified Scrum Product Owner

Data-Driven Design

Metrics That Drive Real Results

Programming with JavaScript

Meta

Service Leadership

Masterclass Certificate

Skills

Design

Figma, ProtoPie, FigJam
Adobe PS, AI, AE, PR, Miro

Development

HTML, CSS, JavaScript
React, Git, p5.js, Three.js

AI Tools

Lovable, Supabase, Cursor
Claude, GitHub Copilot

Research

User interviews, usability
testing, IA, journey mapping,
behavioral design

Recognition

Applied Arts Award

Student Awards · Apps, Single
Winner · 2026

Cover Feature

RGD Emerging Designers

Community

GBC UX Community

TPMA25/26 Mentorship

Experience

Visugenie

Oct 2024 – Jun 2026

Product Designer & AI Developer

- Landing pages and marketing materials for an AI real estate platform serving RE/MAX, Century 21, and major agencies
- Design systems translated directly into production code across responsive breakpoints
- Cross-functional website redesign targeting conversion rate improvement and UX clarity
- Task completion **5 steps to 3**. Load time **~8s to ~3s**. User-facing flow **~60% faster**

YES!26 · GBC Graduation Show

Sep 2025 – Apr 2026

UX Designer & Frontend Developer

- Designed the branding, design system, and full UI/UX for GBC's annual graduation exhibition website
- Architected the member database schema and built frontend components directly alongside the dev team
- Shipped production-ready Figma components that moved straight to code with no handoff friction

RGD Mentorship · Distro Disco

Fall 2025 – Apr 2026

Product Designer

- Led UX research, shaped UI strategy, and coded the working prototype for a mutual aid coordination platform
- Pitched to RGD stakeholders at Project Review Night, presenting design rationale to a cross-functional panel
- Cover feature in RGD's May 2026 Emerging Designers article, published to the national RGD membership

Bountt

Fall 2025 – Present

Expense-Splitting Mobile App

Applied Arts 2026, Student Award Winner

- Applied Arts 2026 Student Award, Apps category. Work publishes in the Winter 2026 Awards Annual
- Shipped in 8 weeks via AI-native workflow across Figma, Lovable, Cursor, and Claude Code. In App Store submission
- 200+ reviews and 6 user interviews identified an unaddressed emotional gap in the expense-splitting market
- Component-based design system in Figma with full React and Supabase implementation

Aroma

Oct 2022 – Present

Customer Experience

4 years managing high-volume operations and competing priorities alongside full-time studies and active project work